

Dear EDIC colleagues,

Our **upfront! young european video award** is coming to an end. We received 51 videos – a total of 444 minutes of film - from 18 EU countries! We are immensely proud of this great success and want to thank you again for helping us promote this new European competition!

Even though the pandemic confronts us with challenges, we do not want to let the young filmmakers' efforts go unseen. Therefore, we would like to invite you to our online film festival on February 20th 2021. The program, presented in English by Joris Schwarz, starts at 7pm CET with a screening of the 14 films from the inner selection. Afterwards, the best three videos will be awarded. The live stream will be available on [Facebook](#) and the upfront! webpage. Registration is not required. More information about the live stream and the program is available here: www.upfront-award.eu.

In order to acknowledge the young filmmakers' works, we would like to invite you to also promote the final stage of the upfront award - the online film festival - on your social media channels. For this purpose, we have created three new posts and stories as well as an email banner, which are available for download: <https://www.upfront-award.eu/graphic-download/>. Attention: All posts are available in four versions, three of them differ only in the time (EU, UK & Greece) and one version is without text again.

We are looking forward to the 20th of February and are also excited to see what the jury will decide. We hope for many viewers.

Thank you very much in advance! With European greetings,

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